

PAID REPORTS RATE CARD

VALID AS OF 1 November 2026

- PAID REPORT IN **"HELLO, BULGARIA"**, 06:00-09:30, MONDAY - FRIDAY:
  - 1 min **€ 6 798**
  - 2 min **€ 13 596**

- PAID REPORT IN **Na Kafe"**, 09:30-12:00, MONDAY - FRIDAY:
  - 1 min **€ 4 605**
  - 2 min **€ 9 209**

- PAID REPORT IN **„NOVA'S NEWS"**, 12:00-12:30, MONDAY - FRIDAY:
  - 1 min **€ 5 782**
  - 2 min **€ 11 563**

- PAID REPORT IN **„NOVA'S NEWS"**, 16:00-16:10, MONDAY - FRIDAY:
  - 1 min **€ 5 702**
  - 2 min **€ 11 405**

- PAID REPORT IN **„NOVA'S NEWS"**, 19:00-20:00, MONDAY - SUNDAY:
  - 1 min **€ 22 955**
  - 2 min **€ 45 910**

- PAID REPORT IN **„NOVA'S NEWS"**, 23:00-23:30, MONDAY – FRIDAY:
  - 1 min **€ 18 823**
  - 2 min **€ 37 646**

- PAID REPORT IN **„WAKE UP"**, 07:50-11:00, SATURDAY:
  - 1 min **€ 7 603**
  - 2 min **€ 15 206**

- PAID REPORT IN **„WAKE UP"**, 07:50-11:00, SUNDAY:
  - 1 min **€ 7 894**
  - 2 min **€ 15 787**

- PAID REPORT IN **„NOVA'S NEWS"**, 12:00-12:30, SATURDAY:
  - 1 min **€ 8 171**
  - 2 min **€ 16 342**

- PAID REPORT IN **„NOVA'S NEWS"**, 12:00-12:30, SUNDAY:
  - 1 min **€ 9 429**
  - 2 min **€ 18 858**



The prices are gross, in accordance with the rate card for November 2026.
Production costs (shooting and montage) are charged in addition to the airing prices. They are calculated depending on the shooting location.

The prices are without VAT and are subject to change.

For more information, please contact Nova Broadcasting Group EOOD's Sales Department.

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