



PAID REPORTS RATE CARD

VALID AS OF 1 May 2026

- PAID REPORT IN **“HELLO, BULGARIA”**, 06:00-09:30, MONDAY - FRIDAY:
 - 1 min **BGN 12 837*/ € 6 563**
 - 2 min **BGN 25 674 */ € 13 127**

- PAID REPORT IN **Na Kafe”**, 09:30-12:00, MONDAY - FRIDAY:
 - 1 min **BGN 6 759 */ € 3 456**
 - 2 min **BGN 13 519 */ € 6 912**

- PAID REPORT IN **„NOVA’S NEWS”**, 12:00-12:30, MONDAY - FRIDAY:
 - 1 min **BGN 11 308 */ € 5 782**
 - 2 min **BGN 22 616 */ € 11 563**

- PAID REPORT IN **„NOVA’S NEWS”**, 16:00-16:10, MONDAY - FRIDAY:
 - 1 min **BGN 10 912 */ € 5 579**
 - 2 min **BGN 21 824 */ € 11 158**

- PAID REPORT IN **„NOVA’S NEWS”**, 19:00-20:00, MONDAY - SUNDAY:
 - 1 min **BGN 41 624 */ € 21 282**
 - 2 min **BGN 83 248*/ € 42 564**

- PAID REPORT IN **„NOVA’S NEWS”**, 23:00-23:30, MONDAY – FRIDAY:
 - 1 min **BGN 22 990 */ € 11 755**
 - 2 min **BGN 45 980 */ € 23 509**

- PAID REPORT IN **„WAKE UP”**, 07:50-11:00, SATURDAY:
 - 1 min **BGN 14 872 */ € 7 604**
 - 2 min **BGN 29 744 */ € 15 208**

- PAID REPORT IN **„WAKE UP”**, 07:50-11:00, SUNDAY:
 - 1 min **BGN 14 872 */ € 7 604**
 - 2 min **BGN 29 744 */ € 15 208**

- PAID REPORT IN **„NOVA’S NEWS”**, 12:00-12:30, SATURDAY:
 - 1 min **BGN 15 983 */ € 8 172**
 - 2 min **BGN 31 966*/ € 16 344**

- PAID REPORT IN **„NOVA’S NEWS”**, 12:00-12:30, SUNDAY:
 - 1 min **BGN 15 983 */ € 8 172**
 - 2 min **BGN 31 966*/ € 16 344**



The prices are gross, in accordance with the rate card for May 2026.

Production costs (shooting and montage) are charged in addition to the airing prices. They are calculated depending on the shooting location.

The prices are without VAT and are subject to change.

For more information, please contact Nova Broadcasting Group EOOD's Sales Department.

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