



## PAID REPORTS RATE CARD

VALID AS OF 1 October 2025

- PAID REPORT IN **“HELLO, BULGARIA”**, 06:00-09:30, MONDAY - FRIDAY:
  - 1 min BGN 12 837 \*/ € 6 564
  - 2 min BGN 25 674 \*/ € 13 127
- PAID REPORT IN **Na Kafe**”, 09:30-12:00, MONDAY - FRIDAY:
  - 1 min BGN 8 184 \*/ € 4 184
  - 2 min BGN 16 368 \*/ € 8 369
- PAID REPORT IN **„NOVA’S NEWS”**, 12:00-12:30, MONDAY - FRIDAY:
  - 1 min BGN 10 813 \*/ € 5 529
  - 2 min BGN 21 626 \*/ € 11 057
- PAID REPORT IN **„NOVA’S NEWS”**, 16:00-16:10, MONDAY - FRIDAY:
  - 1 min BGN 10 142 \*/ € 5 186
  - 2 min BGN 20 284 \*/ € 10 371
- PAID REPORT IN **„NOVA’S NEWS”**, 19:00-20:00, MONDAY - SUNDAY:
  - 1 min BGN 37 488 \*/ € 19 167
  - 2 min BGN 74 976 \*/ € 38 335
- PAID REPORT IN **„NOVA’S NEWS”**, 23:00-23:30, MONDAY – FRIDAY:
  - 1 min BGN 22 990 \*/ € 11 755
  - 2 min BGN 45 980 \*/ € 23 509
- PAID REPORT IN **„WAKE UP”**, 07:50-11:00, SATURDAY:
  - 1 min BGN 14 872 \*/ € 7 604
  - 2 min BGN 29 744 \*/ € 15 208
- PAID REPORT IN **„WAKE UP”**, 07:50-11:00, SUNDAY:
  - 1 min BGN 15 983 \*/ € 8 172
  - 2 min BGN 31 966 \*/ € 16 343
- PAID REPORT IN **„NOVA’S NEWS”**, 12:00-12:30, SATURDAY:
  - 1 min BGN 13 651 \*/ € 6 980
  - 2 min BGN 27 302 \*/ € 13 959
- PAID REPORT IN **„NOVA’S NEWS”**, 12:00-12:30, SUNDAY:
  - 1 min BGN 16 896 \*/ € 8 639
  - 2 min BGN 33 792 \*/ € 17 278



*The prices are gross, in accordance with the rate card for October 2025.*

*Production costs (shooting and montage) are charged in addition to the airing prices. They are calculated depending on the shooting location.*

*The prices are without VAT and are subject to change.*

*For more information, please contact Nova Broadcasting Group EOOD's Sales Department.*

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