



## PAID REPORTS RATE CARD

VALID AS OF 1 March 2025

- PAID REPORT IN **“HELLO, BULGARIA”**, 06:00-09:30, MONDAY - FRIDAY:
  - 1 min **BGN 12 837 \***
  - 2 min **BGN 25 674 \***
  
- PAID REPORT IN **Na Kafe”**, 09:30-12:00, MONDAY - FRIDAY:
  - 1 min **BGN 8 448 \***
  - 2 min **BGN 16 896 \***
  
- PAID REPORT IN **„NOVA’S NEWS”**, 12:00-12:30, MONDAY - FRIDAY:
  - 1 min **BGN 10 813 \***
  - 2 min **BGN 21 626 \***
  
- PAID REPORT IN **„NOVA’S NEWS”**, 16:00-16:10, MONDAY - FRIDAY:
  - 1 min **BGN 9 801 \***
  - 2 min **BGN 19 602 \***
  
- PAID REPORT IN **„NOVA’S NEWS”**, 19:00-20:00, MONDAY - SUNDAY:
  - 1 min **BGN 37 488 \***
  - 2 min **BGN 74 976 \***
  
- PAID REPORT IN **„NOVA’S NEWS”**, 23:00-23:30, MONDAY – FRIDAY:
  - 1 min **BGN 20 064 \***
  - 2 min **BGN 40 128 \***
  
- PAID REPORT IN **„WAKE UP”**, 07:50-11:00, SATURDAY:
  - 1 min **BGN 14 872 \***
  - 2 min **BGN 29 744 \***
  
- PAID REPORT IN **„WAKE UP”**, 07:50-11:00, SUNDAY:
  - 1 min **BGN 14 872 \***
  - 2 min **BGN 29 744 \***
  
- PAID REPORT IN **„NOVA’S NEWS”**, 12:00-12:30, SATURDAY:
  - 1 min **BGN 12 672 \***
  - 2 min **BGN 25 344 \***
  
- PAID REPORT IN **„NOVA’S NEWS”**, 12:00-12:30, SUNDAY:
  - 1 min **BGN 16 896 \***
  - 2 min **BGN 33 792 \***



*The prices are gross, in accordance with the rate card for March 2025.*

*Production costs (shooting and montage) are charged in addition to the airing prices. They are calculated depending on the shooting location.*

*The prices are without VAT and are subject to change.*

*For more information, please contact Nova Broadcasting Group EOOD's Sales Department.*

*Nova Broadcasting Group EOOD offers publishing of paid reports on its websites - [Nova.bg](http://Nova.bg), [Vesti.bg](http://Vesti.bg) u [DarikNews.bg](http://DarikNews.bg) – through its subsidiary Net Info AD.*

*For more information, please contact Net Info AD's Sales Department at [sales@netinfo.bg](mailto:sales@netinfo.bg).*