



PAID REPORTS RATE CARD

VALID AS OF 1 January 2025

- PAID REPORT IN **“HELLO, BULGARIA”**, 06:00-09:30, MONDAY - FRIDAY:
 - 1 min **BGN 9 515 ***
 - 2 min **BGN 19 030 ***

- PAID REPORT IN **Na Kafe”**, 09:30-12:00, MONDAY - FRIDAY:
 - 1 min **BGN 7 799 ***
 - 2 min **BGN 15 598 ***

- PAID REPORT IN **„NOVA’S NEWS”**, 12:00-12:30, MONDAY - FRIDAY:
 - 1 min **BGN 9 614 ***
 - 2 min **BGN 19 228 ***

- PAID REPORT IN **„NOVA’S NEWS”**, 16:00-16:10, MONDAY - FRIDAY:
 - 1 min **BGN 9 361 ***
 - 2 min **BGN 18 722 ***

- PAID REPORT IN **„NOVA’S NEWS”**, 19:00-20:00, MONDAY - SUNDAY:
 - 1 min **BGN 30 767 ***
 - 2 min **BGN 61 534 ***

- PAID REPORT IN **„NOVA’S NEWS”**, 23:00-23:30, MONDAY – FRIDAY:
 - 1 min **BGN 19 866 ***
 - 2 min **BGN 39 732 ***

- PAID REPORT IN **„WAKE UP”**, 07:50-11:00, SATURDAY:
 - 1 min **BGN 13 519 ***
 - 2 min **BGN 27 038 ***

- PAID REPORT IN **„WAKE UP”**, 07:50-11:00, SUNDAY:
 - 1 min **BGN 13 002 ***
 - 2 min **BGN 26 004 ***

- PAID REPORT IN **„NOVA’S NEWS”**, 12:00-12:30, SATURDAY:
 - 1 min **BGN 13 255 ***
 - 2 min **BGN 26 510 ***

- PAID REPORT IN **„NOVA’S NEWS”**, 12:00-12:30, SUNDAY:
 - 1 min **BGN 14 553 ***
 - 2 min **BGN 29 106 ***



The prices are gross, in accordance with the rate card for January 2025.

Production costs (shooting and montage) are charged in addition to the airing prices. They are calculated depending on the shooting location.

The prices are without VAT and are subject to change.

For more information, please contact Nova Broadcasting Group EOOD's Sales Department.

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