



## PAID REPORTS RATE CARD

VALID AS OF 1 December 2024

- PAID REPORT IN **“HELLO, BULGARIA”**, 06:00-09:30, MONDAY - FRIDAY:
  - 1 min **BGN 9 515 \***
  - 2 min **BGN 19 030 \***
  
- PAID REPORT IN **Na Kafe”**, 09:30-12:00, MONDAY - FRIDAY:
  - 1 min **BGN 8 063 \***
  - 2 min **BGN 16 126 \***
  
- PAID REPORT IN **„NOVA’S NEWS”**, 12:00-12:30, MONDAY - FRIDAY:
  - 1 min **BGN 9 614 \***
  - 2 min **BGN 19 228 \***
  
- PAID REPORT IN **„NOVA’S NEWS”**, 16:00-16:10, MONDAY - FRIDAY:
  - 1 min **BGN 9 361 \***
  - 2 min **BGN 18 722 \***
  
- PAID REPORT IN **„NOVA’S NEWS”**, 19:00-20:00, MONDAY - SUNDAY:
  - 1 min **BGN 30 767 \***
  - 2 min **BGN 61 534 \***
  
- PAID REPORT IN **„NOVA’S NEWS”**, 23:00-23:30, MONDAY – FRIDAY:
  - 1 min **BGN 19 866 \***
  - 2 min **BGN 39 732 \***
  
- PAID REPORT IN **„WAKE UP”**, 07:50-11:00, SATURDAY:
  - 1 min **BGN 11 473 \***
  - 2 min **BGN 22 946 \***
  
- PAID REPORT IN **„WAKE UP”**, 07:50-11:00, SUNDAY:
  - 1 min **BGN 11 759 \***
  - 2 min **BGN 23 518 \***
  
- PAID REPORT IN **„NOVA’S NEWS”**, 12:00-12:30, SATURDAY:
  - 1 min **BGN 11 759 \***
  - 2 min **BGN 23 518 \***
  
- PAID REPORT IN **„NOVA’S NEWS”**, 12:00-12:30, SUNDAY:
  - 1 min **BGN 13 442 \***
  - 2 min **BGN 26 884 \***



*The prices are gross, in accordance with the rate card for December 2024.*

*Production costs (shooting and montage) are charged in addition to the airing prices. They are calculated depending on the shooting location.*

*The prices are without VAT and are subject to change.*

*For more information, please contact Nova Broadcasting Group EOOD's Sales Department.*

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