

PAID REPORTS RATE CARD

VALID AS OF 1 April 2024

• PAID REPORT IN "HELLO, BULGARIA", 06:00-09:30, MONDAY - FRIDAY:

1 min
2 min
BGN 9 493 *
BGN 18 986 *

PAID REPORT IN Na Kafe", 09:30-12:00, MONDAY - FRIDAY:

1 min
2 min
BGN 7 282 *
BGN 14 565 *

• PAID REPORT IN "NOVA'S NEWS", 12:00-12:30, MONDAY - FRIDAY:

1 min
2 min
BGN 9 592*
BGN 19 184 *

• PAID REPORT IN "NOVA'S NEWS", 16:00-16:10, MONDAY - FRIDAY:

1 min
2 min
BGN 8 569 *
BGN 17 138 *

PAID REPORT IN "NOVA'S NEWS", 19:00-20:00, MONDAY - SUNDAY:

1 min
2 min
BGN 28 215 *
BGN 56 430 *

• PAID REPORT IN "NOVA'S NEWS", 23:00-23:30, MONDAY – FRIDAY:

1 min
2 min
BGN 18 447 *
BGN 36 894 *

• PAID REPORT IN "WAKE UP", 07:50-11:00, SATURDAY:

1 min
2 min
BGN 9 845 *
BGN 19 690 *

PAID REPORT IN "WAKE UP", 07:50-11:00, SUNDAY:

1 min
2 min
BGN 10 626 *
BGN 21 252 *

• PAID REPORT IN "NOVA'S NEWS", 12:00-12:30, SATURDAY:

1 min
2 min
BGN 11 110 *
BGN 22 220 *

• PAID REPORT IN "NOVA'S NEWS", 12:00-12:30, SUNDAY:

1 min
2 min
BGN 13 442 *
BGN 26 884*



The prices are gross, in accordance with the rate card for April 2024.

Production costs (shooting and montage) are charged in addition to the airing prices. They are calculated depending on the shooting location.

The prices are without VAT and are subject to change.

For more information, please contact Nova Broadcasting Group EOOD's Sales Department.

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