PAID REPORTS RATE CARD

VALID AS OF 1 MARCH 2021

• PAID REPORT IN “HELLO, BULGARIA”, 06:30-09:30, MONDAY - FRIDAY:
  o 1 min BGN 7238 *
  o 2 min BGN 14 476 *

• PAID REPORT IN Na Kafe”, 09:30-12:00, MONDAY - FRIDAY:
  o 1 min BGN 5874 *
  o 2 min BGN 11 748 *

• PAID REPORT IN „NOVA’S NEWS”, 12:00-12:30, MONDAY - FRIDAY:
  o 1 min BGN 8272 *
  o 2 min BGN 16 544 *

• PAID REPORT IN „NOVA’S NEWS”, 16:00-16:10, MONDAY - FRIDAY:
  o 1 min BGN 8052 *
  o 2 min BGN 16 104 *

• PAID REPORT IN „INTERSECTION”, 16:10-17:00, MONDAY - FRIDAY:
  o 1 min BGN 7359 *
  o 2 min BGN 14 718 *

• PAID REPORT IN „NOVA’S NEWS”, 19:00-20:00, MONDAY - SUNDAY:
  o 1 min BGN 22 946 *
  o 2 min BGN 45 892 *

• PAID REPORT IN „NOVA’S NEWS”, 23:00-23:30, MONDAY – FRIDAY (as of 07 September – 23:00-23.30):
  o 1 min BGN 16 346 *
  o 2 min BGN 32 692 *

• PAID REPORT IN „WAKE UP”, 07:55-11:00, SATURDAY - SUNDAY:
  o 1 min BGN 7601 *
  o 2 min BGN 15 202 *

• PAID REPORT IN „NOVA’S NEWS”, 12:00-12:30, SATURDAY:
  o 1 min BGN 8173 *
  o 2 min BGN 16 346 *

• PAID REPORT IN „NOVA’S NEWS”, 12:00-12:30, SUNDAY:
  o 1 min BGN 8635 *
  o 2 min BGN 17 270 *
The prices are gross, in accordance to the rate card for March 2021.

Production costs (shooting and montage) are charged in addition to the airing prices. They are calculated depending on the shooting location.

The prices are without VAT and are subject to change.

For more information, please contact Nova Broadcasting Group EOOD’s Sales Department.

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