



NOVA BROADCASTING GROUP



## PAID REPORTS RATE CARD

VALID AS OF 1 OCTOBER 2020

- PAID REPORT IN **“HELLO, BULGARIA”**, 06:55-09:30, MONDAY - FRIDAY:
  - 1 min **BGN 6545 \***
  - 2 min **BGN 13 090 \***
- PAID REPORT IN **Na Kafe”**, 09:30-12:00, MONDAY - FRIDAY:
  - 1 min **BGN 4796 \***
  - 2 min **BGN 9592 \***
- PAID REPORT IN **„NOVA’S NEWS”**, 12:00-12:30, MONDAY - FRIDAY:
  - 1 min **BGN 7161 \***
  - 2 min **BGN 14 322 \***
- PAID REPORT IN **„NOVA’S NEWS”**, 16:00-16:10, MONDAY - FRIDAY:
  - 1 min **BGN 7359 \***
  - 2 min **BGN 14 718 \***
- PAID REPORT IN **„NOVA’S NEWS”**, 19:00-20:00, MONDAY - SUNDAY:
  - 1 min **BGN 21 472 \***
  - 2 min **BGN 42 944 \***
- PAID REPORT IN **„NOVA’S NEWS”**, 22:00-22:30, MONDAY – FRIDAY (as of 07 September – 23:00-23.30):
  - 1 min **BGN 14 872 \***
  - 2 min **BGN 29 744 \***
- PAID REPORT IN **„WAKE UP”**, 07:55-11:00, SATURDAY - SUNDAY:
  - 1 min **BGN 6545 \***
  - 2 min **BGN 13 090 \***
- PAID REPORT IN **„NOVA’S NEWS”**, 12:00-12:30, SATURDAY:
  - 1 min **BGN 8173 \***
  - 2 min **BGN 16 346 \***
- PAID REPORT IN **„NOVA’S NEWS”**, 12:00-12:30, SUNDAY:
  - 1 min **BGN 8173 \***
  - 2 min **BGN 16 346 \***



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*The prices are gross, in accordance to the rate card for October 2020.*

*Production costs (shooting and montage) are charged in addition to the airing prices. They are calculated depending on the shooting location.*

*The prices are without VAT and are subject to change.*

*For more information, please contact Nova Broadcasting Group EOOD's Sales Department.*

*Nova Broadcasting Group EOOD offers publishing of paid reports on its websites - [Nova.bg](http://Nova.bg), [Vesti.bg](http://Vesti.bg) u [DarikNews.bg](http://DarikNews.bg) – through its subsidiary Net Info AD.*

*For more information, please contact Net Info AD's Sales Department at [sales@netinfo.bg](mailto:sales@netinfo.bg).*