



NOVA BROADCASTING GROUP



## PAID REPORTS RATE CARD

VALID AS OF 1 APRIL 2020

- PAID REPORT IN **“HELLO, BULGARIA”**, 06:20-09:30, MONDAY - FRIDAY:
  - 1 min **BGN 4 620 \***
  - 2 min **BGN 9 240 \***
- PAID REPORT IN **Na Kafe**”, 09:30-12:00, MONDAY - FRIDAY:
  - 1 min **BGN 2 662 \***
  - 2 min **BGN 5 324 \***
- PAID REPORT IN **„NOVA’S NEWS”**, 12:00-12:30, MONDAY - FRIDAY:
  - 1 min **BGN 4 972 \***
  - 2 min **BGN 9 944 \***
- PAID REPORT IN **„NOVA’S NEWS”**, 16:00-16:10, MONDAY - FRIDAY:
  - 1 min **BGN 4 444 \***
  - 2 min **BGN 8 888 \***
- PAID REPORT IN **„PLUS - MINUS”**, 16:10-17:00, MONDAY - FRIDAY:
  - 1 min **BGN 4 444 \***
  - 2 min **BGN 8 888 \***
- PAID REPORT IN **„NOVA’S NEWS”**, 19:00-20:00, MONDAY - SUNDAY:
  - 1 min **BGN 17 655 \***
  - 2 min **BGN 35 310 \***
- PAID REPORT IN **„NOVA’S NEWS”**, 23:00-23:30, MONDAY - FRIDAY:
  - 1 min **BGN 10 285 \***
  - 2 min **BGN 20 570 \***
- PAID REPORT IN **„WAKE UP”**, 07:55-11:00, SATURDAY - SUNDAY:
  - 1 min **BGN 5 324 \***
  - 2 min **BGN 10 648 \***
- PAID REPORT IN **„NOVA’S NEWS”**, 12:00-12:30, SATURDAY:
  - 1 min **BGN 7 634 \***
  - 2 min **BGN 15 268 \***
- PAID REPORT IN **„NOVA’S NEWS”**, 12:00-12:30, SUNDAY:
  - 1 min **BGN 9 768 \***
  - 2 min **BGN 19 536 \***



*The prices are gross, in accordance to the rate card for April 2020.*

*Production costs (shooting and montage) are charged in addition to the airing prices. They are calculated depending on the shooting location.*

*The prices are without VAT and are subject to change.*

*For more information, please contact Nova Broadcasting Group EOOD's Sales Department.*

*Nova Broadcasting Group EOOD offers publishing of paid reports on its websites - **Nova.bg**, **Vesti.bg** u **DarikNews.bg** – through its subsidiary Net Info AD.*

*For more information, please contact Net Info AD's Sales Department at [sales@netinfo.bg](mailto:sales@netinfo.bg).*