



NOVA BROADCASTING GROUP



KINONOVA



## PAID REPORTS RATE CARD

VALID AS OF 1 JANUARY 2020 г.

- PAID REPORT IN **„HELLO, BULGARIA”**, 06:20-09:30, MONDAY - FRIDAY:
  - 1 min **BGN 4 620 \***
  - 2 min **BGN 9 240 \***
- PAID REPORT IN **Na Kafe”**, 09:30-12:00, MONDAY - FRIDAY:
  - 1 min **BGN 2 728 \***
  - 2 min **BGN 5 456 \***
- PAID REPORT IN **„NOVA’S NEWS”**, 12:00-12:30, MONDAY - FRIDAY:
  - 1 min **BGN 4 620 \***
  - 2 min **BGN 9 240 \***
- PAID REPORT IN **„NOVA’S NEWS”**, 16:00-16:10, MONDAY - FRIDAY:
  - 1 min **BGN 3 707 \***
  - 2 min **BGN 7 414 \***
- PAID REPORT IN **„PLUS - MINUS”**, 16:10-17:00, MONDAY - FRIDAY:
  - 1 min **BGN 3 707 \***
  - 2 min **BGN 7 414 \***
- PAID REPORT IN **„NOVA’S NEWS”**, 19:00-20:00, MONDAY - SUNDAY:
  - 1 min **BGN 15 840 \***
  - 2 min **BGN 31 680 \***
- PAID REPORT IN **„NOVA’S NEWS”**, 23:00-23:30, MONDAY - FRIDAY:
  - 1 min **BGN 10 285 \***
  - 2 min **BGN 20 570 \***
- PAID REPORT IN **„WAKE UP”**, 07:55-11:00, SATURDAY - SUNDAY:
  - 1 min **BGN 3 553 \***
  - 2 min **BGN 7 106 \***
- PAID REPORT IN **„NOVA’S NEWS”**, 12:00-12:30, SATURDAY:
  - 1 min **BGN 5 632 \***
  - 2 min **BGN 11 264 \***
- PAID REPORT IN **„NOVA’S NEWS”**, 12:00-12:30, SUNDAY:
  - 1 min **BGN 6 160 \***
  - 2 min **BGN 12 320 \***



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*The prices are gross, in accordance to the rate card for January 2020.*

*Production costs (shooting and montage) are charged in addition to the airing prices. They are calculated depending on the shooting location.*

*The prices are without VAT and are subject to change.*

*For more information, please contact Nova Broadcasting Group EOOD's Sales Department.*

*Nova Broadcasting Group EOOD offers publishing of paid reports on its websites - [Nova.bg](http://Nova.bg), [Vesti.bg](http://Vesti.bg) u [DarikNews.bg](http://DarikNews.bg) – through its subsidiary Net Info AD.*

*For more information, please contact Net Info AD's Sales Department at [sales@netinfo.bg](mailto:sales@netinfo.bg).*