



NOVA BROADCASTING GROUP



PAID REPORTS RATE CARD

VALID AS OF 1 MARCH 2019

- PAID REPORT IN “HELLO, BULGARIA”, 06:20-09:30, MONDAY - FRIDAY:
 - 1 min **BGN 4 200 ***
 - 2 min **BGN 8 400 ***

- PAID REPORT IN “NA KAFE”, 09:30-12:00, MONDAY - FRIDAY:
 - 1 min **BGN 2 460 ***
 - 2 min **BGN 4 920 ***

- PAID REPORT IN „NOVA’S NEWS”, 12:00-12:30, MONDAY - FRIDAY:
 - 1 min **BGN 4 200 ***
 - 2 min **BGN 8 400 ***

- PAID REPORT IN „NOVA’S NEWS”, 16:00-16:15, MONDAY - FRIDAY:
 - 1 min **BGN 3 890 ***
 - 2 min **BGN 7 780 ***

- PAID REPORT IN „PLUS - MINUS”, 16:15-17:00, MONDAY - FRIDAY:
 - 1 min **BGN 2 850 ***
 - 2 min **BGN 5 700 ***

- PAID REPORT IN „NOVA’S NEWS”, 19:00-20:00, MONDAY - SUNDAY:
 - 1 min **BGN 14 100 ***
 - 2 min **BGN 28 200 ***

- PAID REPORT IN „NOVA’S NEWS”, 23:00-23:30, MONDAY - FRIDAY:
 - 1 min **BGN 6 780 ***
 - 2 min **BGN 13 560 ***

- PAID REPORT IN „WAKE UP”, 08:00-11:00, SATURDAY - SUNDAY:
 - 1 min **BGN 3 890 ***
 - 2 min **BGN 7 780 ***

- PAID REPORT IN „NOVA’S NEWS”, 12:00-12:30, SATURDAY - SUNDAY:
 - 1 min **BGN 4 790 ***
 - 2 min **BGN 9 580 ***

**The prices are gross, in accordance to the rate card for March 2019.*

**Production costs are charged in addition to the airing prices. They are calculated depending on the shooting location.*

Prices are without VAT and are subject to change.

For more information, please contact Nova Broadcasting Group’s Sales Department.



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PAID REPORTS INTERNET RATE CARD

VALID AS OF 1 MARCH 2019

PR Article on the website www.novanews.bg

- Publishing photo + text – **BGN 1 000.**
- Publishing video + text – **BGN 1 300 ***

Title up to 60 symbols

Subtitle up to 95 symbols

1 horizontal photo/picture

Picture with minimum 640x480 pixels

Size 4x3

- **Surcharges:**
 - Mentioning or showing second product/logo/company brand - 25%
 - Political advertising – 25%

** The TV video paid report can be placed directly after broadcasting on air on Nova News website as a video PR article.*

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