



NOVA BROADCASTING GROUP



## PAID REPORTS RATE CARD

VALID AS OF 1 JANUARY 2019

- PAID REPORT IN “HELLO, BULGARIA”, 06:20-09:30, MONDAY - FRIDAY:
  - 1 min **BGN 4 200 \***
  - 2 min **BGN 8 400 \***
  
- PAID REPORT IN “NA KAFE”, 09:30-12:00, MONDAY - FRIDAY:
  - 1 min **BGN 2 140 \***
  - 2 min **BGN 4 280 \***
  
- PAID REPORT IN „NOVA’S NEWS”, 12:00-12:30, MONDAY - FRIDAY:
  - 1 min **BGN 4 200 \***
  - 2 min **BGN 8 400 \***
  
- PAID REPORT IN „NOVA’S NEWS”, 16:00-16:15, MONDAY - FRIDAY:
  - 1 min **BGN 3 080 \***
  - 2 min **BGN 6 160 \***
  
- PAID REPORT IN „PLUS - MINUS”, 16:15-17:00, MONDAY - FRIDAY:
  - 1 min **BGN 2 680 \***
  - 2 min **BGN 5 360 \***
  
- PAID REPORT IN „NOVA’S NEWS”, 19:00-20:00, MONDAY - SUNDAY:
  - 1 min **BGN 14 100 \***
  - 2 min **BGN 28 200 \***
  
- PAID REPORT IN „NOVA’S NEWS”, 23:30-24:00, MONDAY - FRIDAY:
  - 1 min **BGN 4 490 \***
  - 2 min **BGN 8 980 \***
  
- PAID REPORT IN „WAKE UP”, 08:00-11:00, SATURDAY - SUNDAY:
  - 1 min **BGN 3 890 \***
  - 2 min **BGN 7 780 \***
  
- PAID REPORT IN „NOVA’S NEWS”, 12:00-12:30, SATURDAY - SUNDAY:
  - 1 min **BGN 4 440 \***
  - 2 min **BGN 8 880 \***

*\*The prices are gross, in accordance to the rate card for January 2019.*

*\*Production costs are charged in addition to the airing prices. They are calculated depending on the shooting location.*

*Prices are without VAT and are subject to change.*

*For more information, please contact Nova Broadcasting Group’s Sales Department.*



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## PAID REPORTS INTERNET RATE CARD

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PR Article on the website [www.novanews.bg](http://www.novanews.bg)

- Publishing photo + text – **BGN 1 000.**
- Publishing video + text – **BGN 1 300 \***

Title up to 60 symbols

Subtitle up to 95 symbols

1 horizontal photo/picture

Picture with minimum 640x480 pixels

Size 4x3

- **Surcharges:**
  - Mentioning or showing second product/logo/company brand - 25%
  - Political advertising – 25%

*\* The TV video paid report can be placed directly after broadcasting on air on Nova News website as a video PR article.*

*Prices are without VAT.*

*The prices are gross and are subject to change.*

*For more information, please contact Nova Broadcasting Group's Sales Department.*